DIGITAL REGENESYS
Awakening Potential

UI/UX and Graphic Design Course with GenAI

Turn Your Design Dreams into Digital Reality

Learn UI/UX, graphic design and AI-powered workflows.



- 6 Months
- 3 Portfolio Projects
- Beginner to Job-Ready
- Free Tool Stack

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Empowering Students Through Revolutionary Upskilling Digital Course.

Experience the innovation of Digital Regenesys, the groundbreaking online platform brought to you by Regenesys, a global educational institution renowned for its 25+ years legacy of providing quality and holistic education.

Embark on a transformative journey with Digital Regenesys

- We provide cutting-edge digital courses.
- We empower individuals to upskill in futuristic domains that span multiple industries.
- Our platform has a track record of transforming lives and propelling careers.
- We have successfully guided over 300,000+ learners to upskill and secure placements in top multinational corporations worldwide.

Live
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Dr. Marko Saravanja

Executive Chairperson
Regenesys Group

I am delighted to welcome you to Digital Regenesys, part of the Regenesys Group. The purpose of Regenesys is to help individuals awaken their potential and achieve their dreams. New technologies, social media, and innovation have sparked a digital revolution that is rapidly changing the world. The digital revolution demands a new breed of professionals to succeed in the new digital world. To give you a competitive advantage, we have developed cutting-edge digital programmes in the areas of information technology and management. Our programmes are facilitated by leading experts, entrepreneurs, and academics from top local and international institutions.

Regenesys is a global education institute with presence in USA, South Africa, India, Nigeria, Kenya, Tanzania, Croatia & Uganda, delivering cutting-edge online and contact learning programmes. Over the past 25 years, Regenesys has educated more than 300,000 students from 190+ countries, and delivered corporate education programmes to 1000 reputable local and multinational companies. The majority of them are large multinationals such as Mercedes-Benz, Microsoft, Coca-Cola, Barclays, and Samsung, to name a few.

Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network that supports its members with business opportunities across the world.

Get inspired, energised, and transform your career with programmes grounded in the realities of the new digital world. I wish you success on your journey towards greatness.

Our Alumni Impact



And 1000+ Organisations

Course Overview | Job Role | Certification Alignment

The **UI/UX and Graphic Design Course with** GenAI is one of the most advanced courses on mastering GenAI-Powered Techniques and centering creative designs efficiently.

A 6-month, beginner-to-job-ready UI/UX design course with AI tools integration. Students build 3 portfolio projects — a mobile app (Figma), a brand website (Framer, published live), and a capstone with dashboards and live analytics.

In class, everyone builds together with the facilitator. For assessments, students choose their own briefs.

The course ends with a live portfolio website, 3 documented case studies, and career preparation. All tools are free.

- 12 Globally Recognised Certificates
- Generative AI-Infused Course
- Hands-on Projects
- Expert Sessions
- Career Guidance
- Weekend Classes



- Graphic Designer
- Branding Specialist
- UI/UX Designer
- Freelance Designer
- Mobile App Designer
- Digital Marketing Designer
- Product Designer
- Social Media Designer
- Web Designer
- Design Consultant
- UI/UX Researcher
- Motion Graphics Designer

6 Digital Regenesys Certificates and 6 Certificates Alignment

Adobe Illustrator Graphic Design & Illustration Certificate

Adobe Photoshop Visual Design Certification

Adobe InDesign Print & Digital Media Publication Certification

Canva Graphic Design Essentials Certification

Canva Essentials Certification

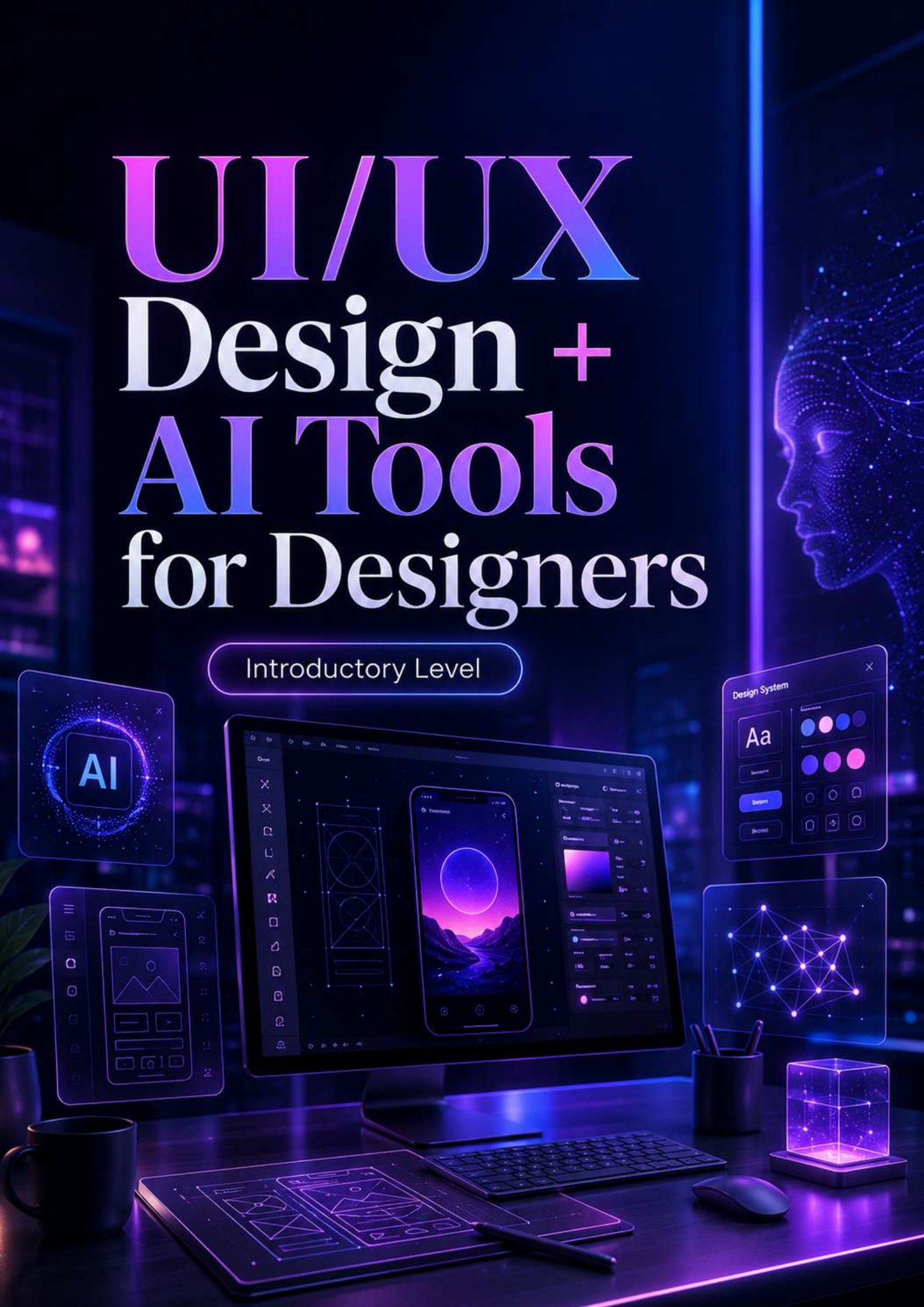


Google UX Design Certification

Note: Learners will receive a certificate from Digital Regenesys.
This course does not offer official Adobe, Canva, or Google certification.

UI/UX Design + AI Tools for Designers

Introductory Level



Introductory Level | Intermediate Level | Advanced Level

Session 1: What is UX/UI Design? + Figma Fundamentals

Sub-Modules

UX vs UI definitions, design thinking (5 stages: Empathise → Define → Ideate → Prototype → Test), career paths, audit mindset; Figma hands-on: account setup, frames, layers, shapes, text, components basics, Auto Layout intro, exporting; CREATE the FitFlow project file — this single file grows every session for 4 months; guided build: design a simple FitFlow practice screen together

Learning Outcomes

Define UX and UI; describe the design process; navigate Figma confidently; create the FitFlow project file; build a simple screen; develop an audit mindset



Session 2: User Research: Methods, Interviews & Surveys

Sub-Modules

Why research (assumptions kill products); generative vs evaluative; qualitative vs quantitative; when to use: interviews, surveys, observation, desk research; writing discussion guides: open vs closed questions, neutral language, probes; live demo: 5-question FitFlow interview guide; Google Forms: build FitFlow survey; FIGMA: add 'Research' page to FitFlow file; assignment: 2 user interviews about fitness habits

Learning Outcomes

Explain generative vs evaluative; write a neutral discussion guide; build a survey; conduct interviews; add research documentation to FitFlow file



Session 3: User Research: Synthesis, Personas & IAt

Sub-Modules

Affinity mapping: cluster FitFlow interview data into themes; raw data → insight → 'How Might We' question; user personas: demographics, goals, frustrations; empathy maps: Says/Thinks/Does/Feels; information architecture: mental models, navigation; FIGMA: add persona card, empathy map and 6-screen FitFlow sitemap to the project file



Learning Outcomes

Cluster findings into affinity map; write 'How Might We' questions; create a FitFlow persona and empathy map in Figma; build a sitemap from research

Session 4: Composition: Alignment, Hierarchy, Proximity & Friction

Sub-Modules

Grid alignment (left/centre/baseline), visual hierarchy (size/weight/contrast/position), Gestalt proximity (spacing as meaning), intentional vs unintentional friction, cognitive load; live audit of real products; FIGMA: add 'Composition Audit' page to FitFlow file — annotate 3 real app screens marking alignment errors, hierarchy issues, proximity problems, friction points



Learning Outcomes

Apply all four composition principles; identify failures in real products; annotate composition audits in Figma; add audit page to FitFlow file

Introductory Level | Intermediate Level | Advanced Level

Session 5: Wireframing + Lo-Fi Prototyping

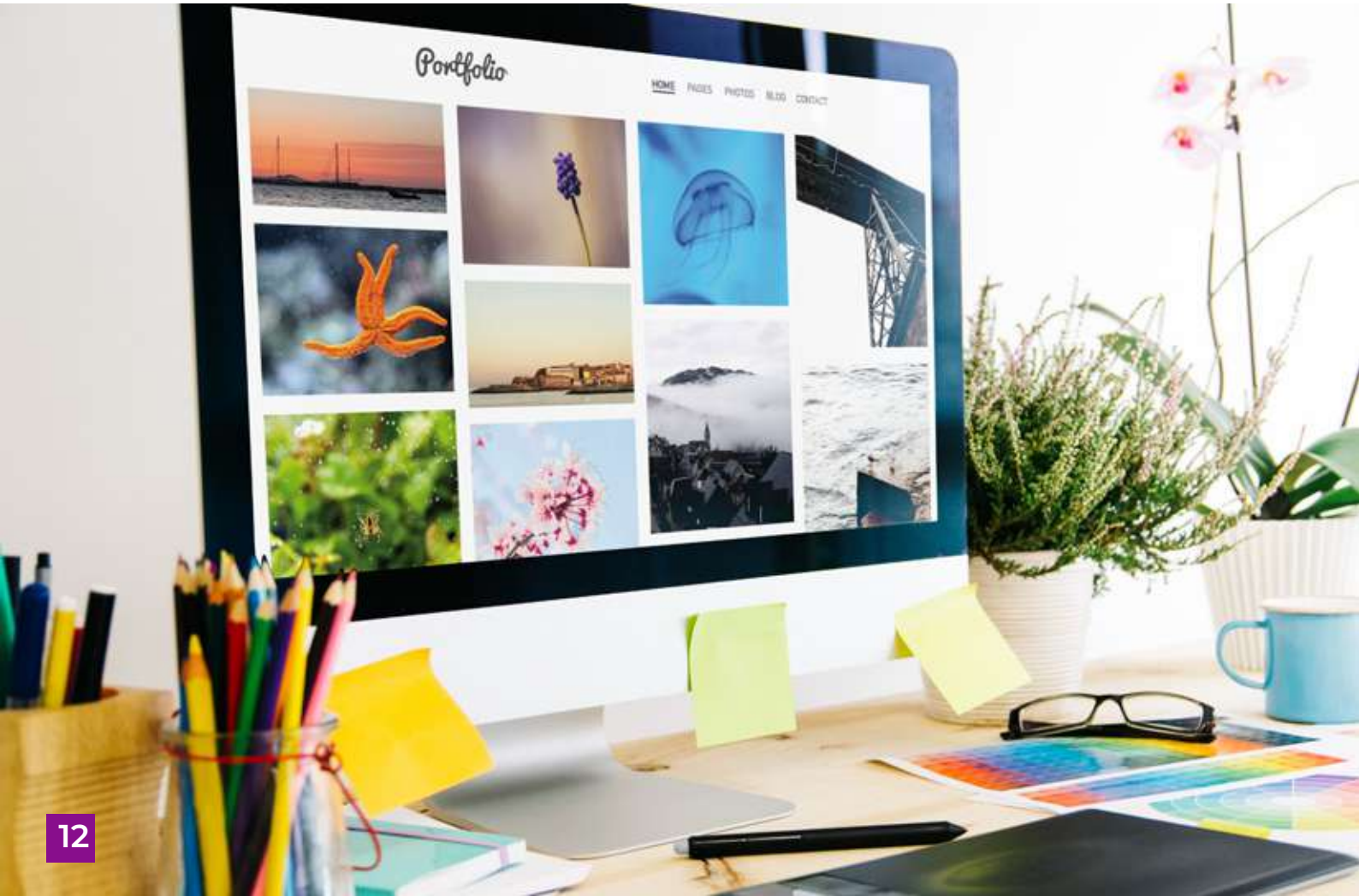
Sub-Modules

Lo-fi vs hi-fi purpose, wireframe rules (no colour, boxes and labels), composition applied to layout; FIGMA: add 'Wireframes' page to FitFlow file — build 5 screens (onboarding → home → workout detail → log workout → profile); link into clickable prototype in Prototype tab; peer critique + friction checklist



Learning Outcomes

Wireframe 5 FitFlow screens applying composition; build a clickable prototype; add wireframes to FitFlow file; give/receive feedback; self-audit for friction



Session 6: Visual Tone: Colour, Typography & Images

Sub-Modules

Visual Tone concept; Colour: psychology, 60-30-10 rule, WCAG AA contrast (4.5:1), FitFlow palette in Coolors; Typography: typeface personality, font pairing, type scale (H1–Caption), Google Fonts; Images: photography tone, Unsplash; FIGMA: add 'Style Tile' page to FitFlow file — colour palette with hex codes + contrast ratios, type scale, image mood board, brand style tile

Learning Outcomes

Build WCAG-compliant FitFlow palette; create a type scale; select imagery; produce a brand style tile; add to FitFlow file



Session 7: Hi-Fi UI Design: Wireframes to Screens

Sub-Modules

8pt grid system, spacing tokens (4–48px), translating wireframes to hi-fi; FIGMA: convert your Session 5 wireframes into hi-fi screens USING your Session 6 style tile — work on the same FitFlow file; facilitator converts 3 screens live (home, onboarding, workout detail), students follow; responsive: duplicate 1 screen at tablet width to understand breakpoints and content reflow

Learning Outcomes

Apply 8pt grid; convert existing wireframes to hi-fi using style tile; understand responsive breakpoints; build on the growing FitFlow file



Session 8: Design Systems, Components & Auto Layout

Sub-Modules

Atomic design (atoms → organisms); FIGMA: extract reusable components FROM your existing hi-fi screens into a 'Component Library' page in FitFlow file — buttons (default/hover/active/disabled), input fields, cards, nav items, workout cards; Auto Layout for responsive components; variants for states; document usage rules; apply components BACK to your screens replacing manual elements

Learning Outcomes

Extract components from existing screens; build a library with variants and Auto Layout; document usage; refactor screens to use library components



Session 9: FitFlow Polish: Remaining Screens + Interactions

Sub-Modules

FIGMA: build remaining FitFlow screens (log workout, profile, settings) using your component library — every element comes from the library; add micro-interactions with Smart Animate: button press → loading → success, form input focus → label float → validation, card tap → expand detail, nav tab transition; ensure design system consistency across all screens

Learning Outcomes

Build new screens using component library; add meaningful micro-interactions; ensure system consistency; demonstrate that components accelerate design



Session 10: FitFlow Polish: Complete Prototype + Responsive

Sub-Modules

FIGMA: link ALL FitFlow screens into a complete clickable prototype with full user flows (onboarding → home → workout → log → profile → settings); add remaining transitions; create tablet-width responsive versions of 3 key screens (home, workout, profile); final consistency audit: are all components from library? spacing on 8pt grid? visual tone consistent? all interactions working?



Learning Outcomes

Complete a full clickable prototype; create responsive adaptations; run a final consistency check; deliver a polished FitFlow prototype

Session 11: UX Audit + Accessibility

Sub-Modules

Nielsen's 10 usability heuristics with examples, severity ratings (0–4), WCAG 2.1 AA (contrast ratios, tap targets 44×44px, alt text, keyboard nav), Wave Tool; audit your OWN complete FitFlow prototype — every finding is personal and actionable; AI-assisted audit: export 3-4 key screens as a combined screenshot (stitch in Figma, export as one PNG), upload to ChatGPT and ask 'Review this mobile app screen for composition issues, hierarchy problems, and accessibility concerns' — compare AI's findings with your own audit (what did you catch that AI missed? what did AI spot that you didn't?); free plan tip: combine multiple screens into one image to maximise the 2 uploads/day limit; FIGMA: add 'Audit Report' page with heuristic findings, severity, screenshot evidence, recommendations

Learning Outcomes

Apply all 10 heuristics to own work; assign severity ratings; run WCAG checks with Wave Tool; use ChatGPT to get a second opinion on screenshots; compare human vs AI audit findings; produce a structured audit report in FitFlow file

Session 12: Peer Critique + Iteration Sprint

Sub-Modules

Structured peer review: test each other's FitFlow prototypes; combine audit findings (S11) + peer feedback to prioritise; impact/effort matrix; MoSCoW; FIGMA: fix top 3 issues — add 'Before/After' page to FitFlow file showing original frame, revised frame, and 2-sentence rationale per change; update the prototype with fixes



Learning Outcomes

Give constructive feedback; combine audit + peer data; prioritise with impact/effort; iterate based on evidence; document before/after in FitFlow file

Session 13: AI for Designers: Briefs, Research & UX Copy

Sub-Modules

AI design landscape (what helps: speed, starting points, copy, visual review; what fails: strategy, empathy, cultural nuance); AI bias, ethics, copyright; prompt engineering: role, context, constraint, format; ChatGPT for FitFlow: generate design brief and iterate 3 times; AI research synthesis: paste interview notes → get themes → evaluate; AI persona generation + critique; UX microcopy with AI (error states, empty states, CTAs); NEW SKILL — ChatGPT screenshot review: export FitFlow screens from Figma, stitch 3-4 into one image, upload to ChatGPT, prompt: 'Review these mobile screens for composition issues, hierarchy problems, consistency errors, and accessibility concerns' — compare AI feedback to your own assessment; free plan allows 2 image uploads/day so teach students to combine screens efficiently; 'AI drafts, human edits' rule applies to visual feedback too — AI spots patterns but misses context; FIGMA: add 'AI Workflow' page documenting every prompt, output, and human edit

Learning Outcomes

Articulate where AI helps and fails; identify bias; write structured prompts; use ChatGPT for briefs, research, copy AND screenshot review; teach the screen-stitching trick for free plan limits; compare AI visual feedback to human assessment; document workflow in FitFlow file

Session 14: AI Visual Assets + AI Workflow Documentation

Sub-Modules

AI image use cases and limitations; prompt anatomy: subject, style, mood, colour palette, composition; Microsoft Designer for FitFlow UI graphics (hero images, feature illustrations, mockups); Leonardo AI for custom illustrations (150 tokens/day, replenishing daily); prompt iteration: generate → evaluate → refine → evaluate (document each iteration); brand consistency audit: place AI assets next to existing FitFlow screens — do they match the visual tone?; FIGMA: integrate approved assets into FitFlow screens; complete the AI Workflow page: every prompt used, every output generated, approved/rejected decisions with reasoning

Learning Outcomes

Write effective image prompts; generate assets with Microsoft Designer and Leonardo AI; iterate prompts; audit against FitFlow's brand; integrate into Figma; complete AI workflow documentation

Session 15: FitFlow Final: AI Enhancement Pass

Sub-Modules

Final AI-assisted polish: use ChatGPT for 3 alternative copy options for key screens (home headline, onboarding, workout CTA) — pick best, edit human; Leonardo AI for missing illustrations; improve empty states with AI-generated encouraging messages; final screenshot review: export all key screens → upload to ChatGPT → 'Review this complete app design for visual consistency, hierarchy issues, and anything that feels off' — compare AI's final assessment with your own self-assessment; side-by-side: FitFlow pre-AI vs post-AI — document what improved and what AI couldn't help with; final file completeness check: Research, Personas, Sitemap, Composition Audit, Wireframes, Style Tile, Hi-Fi, Components, Prototype, Responsive, Audit Report, Iterations, AI Workflow — every page present; prepare for S16 presentation

Learning Outcomes

Make a final AI enhancement pass; use screenshot review for quality check; compare pre-AI vs post-AI; verify completeness of entire FitFlow file; prepare for presentation; demonstrate critical AI usage throughout

Session 16: Review + Live Demo + Milestone 1

Sub-Modules

Present complete FitFlow Figma file — walk through: Research → Personas → Sitemap → Wireframes → Style Tile → Hi-Fi → Components → Prototype → Audit → Iterations → AI Workflow; the single file tells the entire design story; peer feedback, Q&A; Milestone 1 brief: choose your own app concept, build a complete project independently applying all Introductory skills



Learning Outcomes

Present a complete design project in one coherent file; demonstrate the full process; give peer feedback; understand Milestone 1 independent brief



UI/UX Design + AI Tools *for* Designers

Intermediate Level



Session 1: Usability Testing Fundamentals + Heat Maps

Sub-Modules

Why test (you are not your user); moderated vs unmoderated testing; 5-user rule (finds 85% of issues); heat map types as concepts: click maps (where users tap), scroll maps (how far they scroll), move maps (attention), rage clicks (frustration), attention maps — taught with real-world examples and case studies; reading heat maps: red = high, blue = low; plan: next session we test FitFlow using moderated testing with Figma prototype sharing + FigJam for documentation



Learning Outcomes

Explain value of testing; name and interpret 5 heat map types; read heat maps from examples and extract conclusions; plan a moderated test for FitFlow

Session 2: Running Usability Tests with Figma + FigJam

Sub-Modules

Write a test script: 3-5 tasks with success criteria and neutral language (never lead the user); share FitFlow Figma prototype link with 3-5 peers/friends; watch them use it live (screen share or in-person) — observe without helping; document on FigJam: sticky notes for each observation (confusion, hesitation, success, errors); affinity map findings on FigJam (cluster by theme); write top 5 findings with severity; FIGMA: add 'Usability Test Report' page to FitFlow file with findings, severity and evidence



Learning Outcomes

Write a neutral test script; run a moderated usability test; observe users without intervening; document findings on FigJam; affinity map issues; add test report to FitFlow file

Introductory Level | **Intermediate Level** | Advanced Level

Session 3: Iteration: Test → Fix → Document

Sub-Modules

Design iteration loop; evidence vs opinion; impact/effort prioritisation matrix; MoSCoW (Must/Should/Could/Won't); FIGMA: redesign 3 FitFlow screens based on test results — add 'Test Iterations' page showing before frame, after frame, and 2-sentence rationale per change; update prototype with fixes



Learning Outcomes

Explain value of testing; name and interpret 5 heat map types; read heat maps from examples and extract conclusions; plan a moderated test for FitFlow

Session 4: Interaction Design: Affordance, Feedback & Micro-interactions

Sub-Modules

Affordance (does it look interactive?), feedback (does the system respond?), mapping (control matches outcome); micro-interactions communicate state changes; Figma Smart Animate (match layer names); FIGMA: enhance FitFlow prototype with 5 interactions — button states, form validation animation, loading spinner, nav transition, card expand



Learning Outcomes

Define affordance, feedback, mapping; build Smart Animate transitions; add 5 interactions to FitFlow; file grows in quality

Session 5: Design Handoff + Developer Specs

Sub-Modules

What developers need (specs, measurements, assets, behaviour notes); Figma Dev Mode; layer naming (Button/Primary, Card/Workout); annotations (what happens on tap, variable text); asset export (SVG, @1x/@2x); FIGMA: prepare FitFlow for handoff — rename ALL layers, annotate 3+ screens, export icon set; peer check: can classmate implement without asking?



Learning Outcomes

Prepare FitFlow for handoff; rename layers; annotate; export assets; FitFlow file is now a complete professional deliverable

Session 6: UX Writing & Content Design

Sub-Modules

Why words matter: users read microcopy more than body text; types of UX copy: button labels, error messages (helpful not blaming), empty states (encouraging not blank), tooltips, onboarding text, confirmation messages; tone of voice: formal vs casual, how brand personality lives in words; content hierarchy: what users scan first, F-pattern and Z-pattern reading; writing principles: clear > clever, specific > vague, helpful > generic, consistent > varied; EXERCISE: rewrite all FitFlow microcopy — before (generic) vs after (specific and on-brand); create a content style guide template for the brand website project; this skill makes AI-generated copy better because you know what GOOD looks like before prompting

Learning Outcomes

Explain why microcopy matters; write effective button labels, error messages and empty states; define tone of voice; apply content hierarchy; rewrite FitFlow copy; create a content style guide; evaluate AI-generated copy critically

Session 7: Responsive Design Fundamentals

Sub-Modules

Why responsive: 60%+ of web traffic is mobile; mobile-first vs desktop-first; breakpoints: mobile (375px), tablet (768px), desktop (1280px); fluid grids and flexible layouts; content reflow: stacking, reordering, hiding; analyse 3 real websites at mobile/tablet/desktop — what changes and why; bridge: responsive is core to Framer, which we learn next

Learning Outcomes

Explain mobile-first; identify breakpoints; analyse responsive patterns; sketch adaptations; understand why responsive matters for web



Session 8: Introduction to Framer: Setup, Pages & Navigation

Sub-Modules

Framer account (free: 1000 pages, 10 CMS, unlimited subdomain sites); interface tour: canvas, layers, properties, pages; creating pages, adding content (text, images, buttons, sections); navigation (top nav, hamburger); linking pages; basic styling; CREATE a class practice site together — 3 pages with navigation; preview and share live URL; everyone builds the same site

Learning Outcomes

Navigate Framer; create pages; add content; build navigation; preview and share a live 3-page site



Session 9: Framer Deep Dive: Components, CMS & Interactions

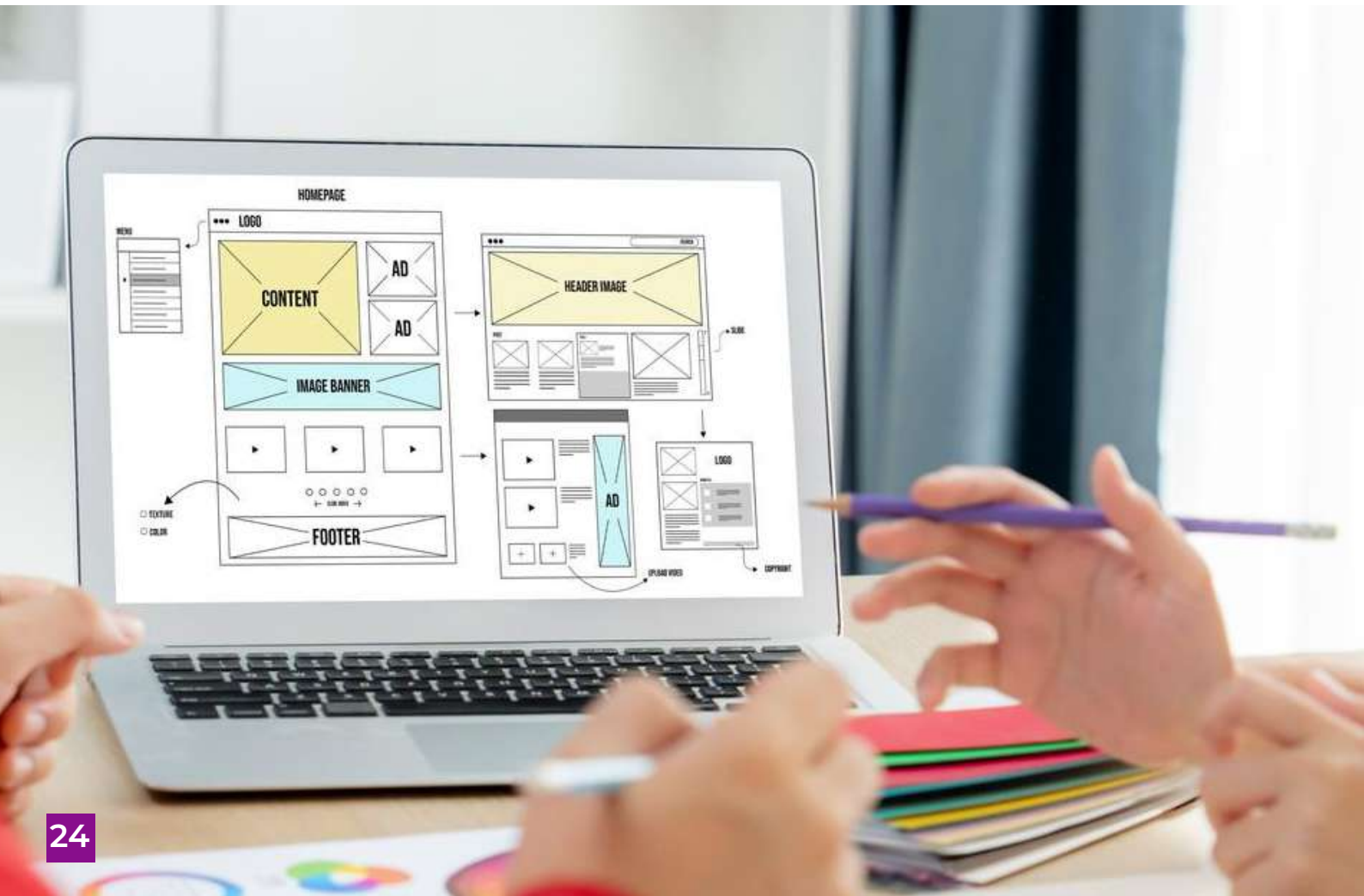
Sub-Modules

Framer components (reusable elements); CMS collections (blog posts, team members, portfolio items); content-driven pages; hover interactions, click overlays, scroll animations, form integration; ADD to class practice site: CMS blog section, hover effects, contact form; publish and test live



Learning Outcomes

Create Framer components; set up CMS; build content pages; add interactions; update class site live



Session 10: Responsive Web Design in Framer

Sub-Modules

Framer breakpoints (desktop/tablet/mobile); responsive layout: stacking, hiding, resizing; responsive nav (hamburger); responsive typography; MAKE class site fully responsive; test on real phones via share link; this completes Framer learning before the brand project

Learning Outcomes

Set breakpoints; make layouts responsive; build responsive nav; test on real devices; class site is fully responsive



Session 11: Brand Website: Research, Sitemap & Style Guide

Sub-Modules

Choose fictional brand (café, agency, gym, bookshop); quick research: audience, 3 competitor websites via ChatGPT, content needs; sitemap (5-6 pages); quick wireframe sketches (paper or simple Figma — speed over polish); web style guide: colours, type, spacing, buttons, cards; write key page copy applying UX writing principles from S6 — headlines, CTAs, about section, service descriptions

Learning Outcomes

Apply research to web; analyse competitors; build sitemap; wireframe; create style guide; write web copy using UX writing principles



Session 12: Brand Website: Build in Framer — Homepage & Key Pages

Sub-Modules

START brand website: homepage (hero section, features/services, testimonials, CTA), about page (team/story, brand values); apply style guide consistently; use ChatGPT for copy drafts THEN edit using S6 UX writing principles (clear > clever, specific > vague); Microsoft Designer/Leonardo AI for imagery; responsive from the start

Learning Outcomes

Build homepage and about in Framer; apply style guide; draft copy with AI then edit with UX writing skills; build responsive from start



Session 13: Brand Website: Build in Framer — All Pages + Interactions

Sub-Modules

CONTINUE: services/menu page, portfolio/gallery (CMS-driven), contact with working form; hover effects on cards, scroll animations, page transitions; populate CMS with real-looking content; ensure responsive at all breakpoints; apply content style guide to all copy consistently

Learning Outcomes

Build remaining pages; implement CMS; add interactions; ensure responsiveness; apply consistent content voice



Session 14: Brand Website: Responsive Polish + Go Live

Sub-Modules

Final responsive check at mobile/tablet/desktop; fix spacing, alignment, type issues; style guide consistency; copy review (apply UX writing checklist); finishing touches (favicon, transitions); publish live on Framer subdomain; share URL; test on real devices; implementation review

Learning Outcomes

Polish responsiveness; ensure consistency; review copy quality; publish live; test on real devices



Session 15: Peer Critique + Case Study Writing

Sub-Modules

Test each other's LIVE websites on phone + desktop; evaluate: responsiveness, interactions, visual consistency, content quality, navigation; specific written feedback; fix top issues; republish; write brand website case study: Problem → Research → Process → Solution → Live Result; compile: FitFlow file + brand website case study

Learning Outcomes

Test live sites on real devices; give specific feedback; iterate; write web project case study; compile Intermediate portfolio



Session 16: Review + Live Demo + Milestone 2

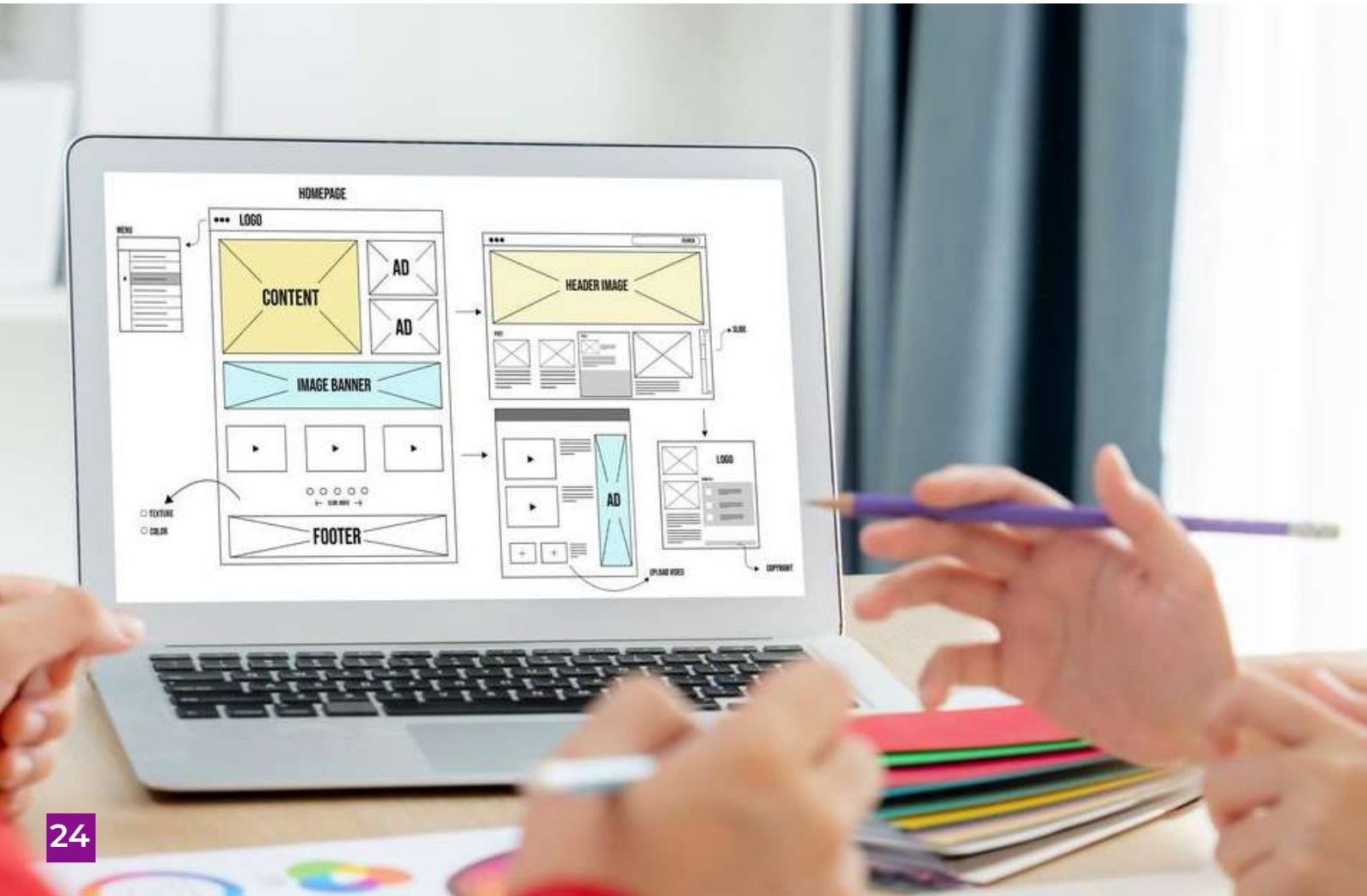
Sub-Modules

Present: 1) Updated FitFlow file (tested → iterated → polished → hand-off-ready), 2) Live brand website on desktop + mobile; peer feedback, Q&A; Milestone 2 brief: choose a different website, apply all skills independently, publish live for portfolio



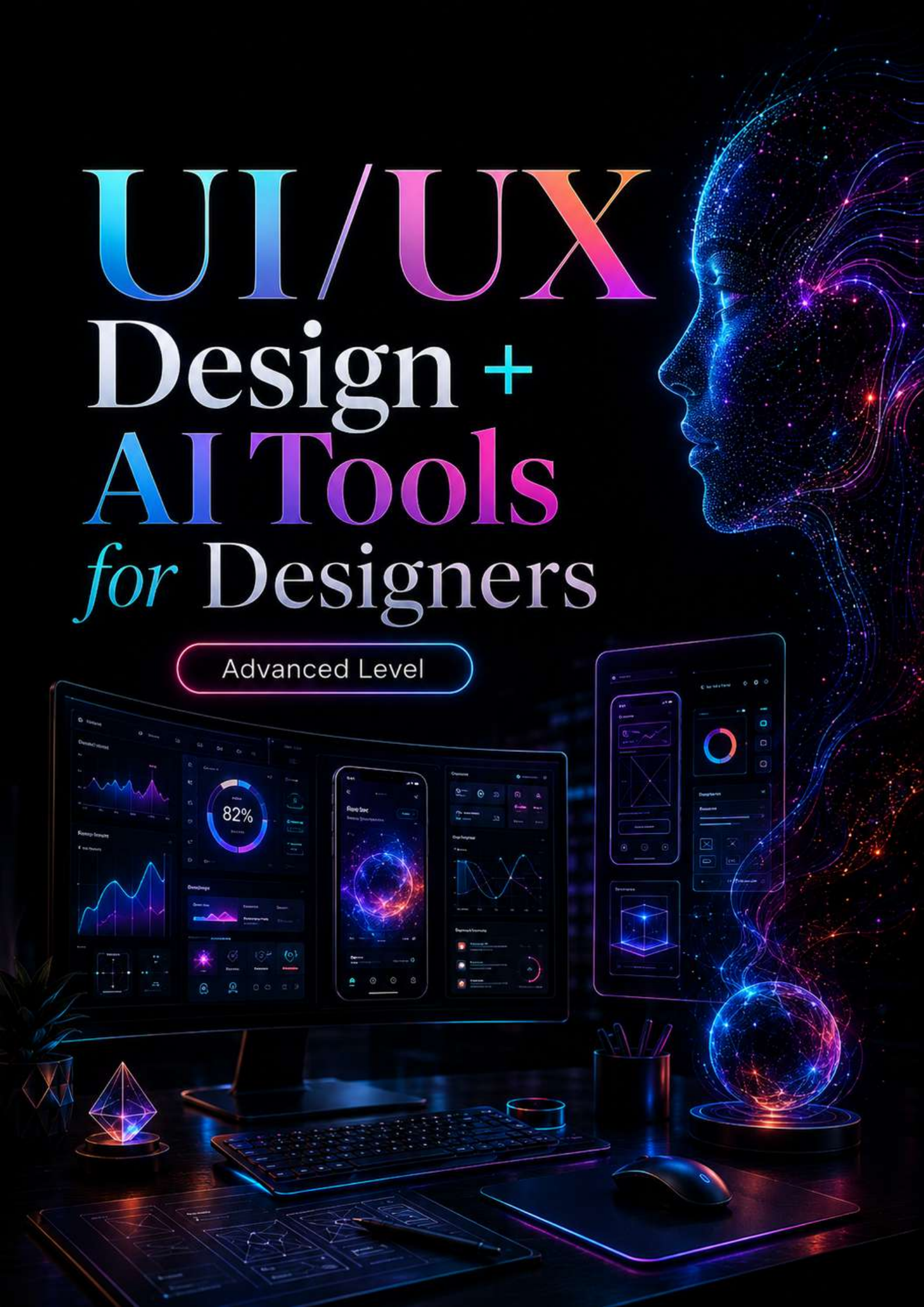
Learning Outcomes

Present both projects; demonstrate live website; give peer feedback; understand Milestone 2 independent brief



UI/UX Design + AI Tools *for* Designers

Advanced Level



Session 1: UX Strategy & Business Alignment

Sub-Modules

UX strategy framework: connecting user needs to business goals to design decisions; product vision document (who, what problem, what success looks like); design principles (3-5 rules guiding every decision); success metrics: NPS, task completion, conversion, engagement; Now/Next/Later product roadmap; apply framework to a real product in class

Learning Outcomes

Define UX strategy; write a product vision; define design principles; identify success metrics; build a roadmap; align design with business



Session 2: AI-Assisted Competitive Research + Pitch Deck

Sub-Modules

ChatGPT competitor analysis: strengths, weaknesses, UX patterns, target users, strategic gaps; analyse 3 competitors; synthesise into positioning; Google Slides pitch deck: Problem → User → Solution → Design Decisions → Results → Next Steps; 2-minute pitch presentations

Learning Outcomes

Run AI competitor analysis; identify strategic gaps; create a pitch deck; present positioning in 2 minutes



Session 3: Advanced UI Patterns: Forms, Dashboards & Data

Sub-Modules

Complex forms: multi-step with progress indicator, inline validation (real-time feedback), error prevention (disable submit until valid), empty states, progressive disclosure; dashboards: admin vs user views, conditional content, data viz basics (bar charts, line graphs, KPI cards); FIGMA: design a FitFlow admin dashboard (workout stats, user growth, engagement) + multi-step onboarding form



Learning Outcomes

Design multi-step forms with validation; apply progressive disclosure; create dashboards with data viz; these patterns are required in the capstone

Session 4: UX Writing for Complex Interfaces

Sub-Modules

Writing for dashboards: data labels that explain not just name ("Active Users" vs "Users active in last 7 days"), metric descriptions, status messages (success/warning/error), action confirmations; writing for forms: field labels (concise, specific), helper text (when and why), validation messages (encouraging: "Almost there — just add your email" not blaming: "Error: invalid input"), success confirmations; writing for onboarding: progressive disclosure copy, tooltips, empty states that guide action; EXERCISE: apply to FitFlow dashboard and form from S3 — rewrite all copy; prepare UX writing skills for capstone complex interfaces

Learning Outcomes

Write dashboard labels and descriptions; write form validation messages that help not blame; write onboarding copy; apply to FitFlow advanced screens; prepare writing skills for capstone

Session 5: Portfolio Website: Strategy, Structure & Content Plan

Sub-Modules

What hiring managers look for (10-second rule); portfolio structure: homepage (name, headline, 3 thumbnails), about (bio, skills), 3 case study pages, contact; REFINE and expand FitFlow + brand website case studies from Intermediate (polish, not rewrite); AI-draft bio with ChatGPT, edit human; Grammarly pass; prepare all assets and screenshots

Learning Outcomes

Plan portfolio structure; refine 2 case studies; draft bio; prepare assets; content foundation for portfolio build



Session 6: Portfolio Website: Build in Framer + Case Studies

Sub-Modules

BUILD portfolio: homepage with thumbnails + hover effects, about page, FitFlow case study page, brand website case study page (with live link), contact; consistent styling; CMS for case studies; responsive at all breakpoints; capstone page as placeholder

Learning Outcomes

Build complete portfolio in Framer; create case study pages; make responsive; use CMS; capstone added later



Session 7: Portfolio Website: Analytics Setup (GA4 + Hotjar)

Sub-Modules

GA4 free setup: create property, get tracking ID, install on Framer; Hotjar free tier: install snippet (unlimited heatmaps, 35 sessions/day, unlimited recordings); understand metrics; verify tracking; share URL with classmates to generate real traffic and data



Learning Outcomes

Set up GA4 and Hotjar on portfolio; understand metrics; verify tracking; generate real data from classmates

Session 8: Reviewing Analytics & Data-Driven Design Iteration

Sub-Modules

Read GA4: most visited pages, drop-offs, time on page; Hotjar heat maps: where do visitors click and scroll?; session recordings: watch classmates navigate; translate data: if users skip about page → make it more compelling, if they don't click projects → improve thumbnails; iterate from evidence; document data → change → rationale



Learning Outcomes

Read analytics; analyse heat maps and recordings; make evidence-based iterations; document data-driven decisions

Session 9: Portfolio Website: Final Polish, SEO & Deploy

Sub-Modules

SEO: meta titles, descriptions, Open Graph (how site looks on LinkedIn); cross-browser testing; final responsive check; implement analytics-driven changes; republish; portfolio is live, polished, SEO-configured, tracking — ready for capstone to be added



Learning Outcomes

Configure SEO; test browsers; apply analytics improvements; deploy final portfolio

Session 10: Advanced Prototyping & Motion Design

Sub-Modules

Advanced prototyping beyond basic click-through; Figma Smart Animate deep dive: matching layer names, easing curves (ease-in, ease-out, spring), animation duration best practices; motion design principles: timing, easing, purpose — every animation must communicate something; micro-interaction patterns: loading states, success/error feedback, skeleton screens, pull-to-refresh, swipe gestures; prototype state management: overlays, component swapping for multi-state flows; FIGMA: build a motion-rich FitFlow prototype — onboarding carousel with page indicators, workout card expand with spring animation, form submission with loading → success sequence, tab bar with active state transitions; export prototype video for portfolio

Learning Outcomes

Apply motion design principles; build advanced Smart Animate transitions with easing curves; create micro-interaction patterns; manage prototype states with overlays and component swapping; export prototype video; enhance FitFlow with purposeful animation

Session 11: Design System Scaling & Figma Variables

Sub-Modules

Scaling design systems beyond a single project; Figma variables: string, number, boolean, colour types; variable collections and modes (light/dark theme, compact/comfortable density); apply to FitFlow: bind colours to variables, create light and dark mode, switch modes instantly; token naming conventions (semantic tokens vs primitive tokens); multi-brand theming concepts; component properties: nested instances, preferred values, boolean visibility toggles; design system documentation: usage guidelines, do/don't examples, contribution rules; prepare design system skills for capstone

Learning Outcomes

Create and organise Figma variables; build light/dark theme modes; apply semantic token naming; bind component properties to variables; document design system usage; prepare scalable design system skills for capstone

Session 12: Advanced Figma: Variables, Modes & Conditional Prototyping

Sub-Modules

Conditional prototyping with Figma variables: expressions, show/hide layers based on variable values, multi-step form with conditional logic (if user selects "beginner" → show different onboarding path); variable-driven interactions: update variables on click, bind text layers to variables for dynamic content; build an interactive FitFlow prototype where user choices change the UI — onboarding preferences alter the dashboard layout; prototype testing: share variable-driven prototype with peers, observe if conditional flows feel natural; bridge to capstone: these techniques enable complex interactive prototypes for dashboards and multi-step forms

Learning Outcomes

Build conditional prototypes with variable expressions; create show/hide logic based on user choices; bind text and visibility to variables; build interactive flows where decisions change the UI; test variable-driven prototypes with peers; apply conditional prototyping to capstone

Session 13: Design-to-Development Collaboration Workshop

Sub-Modules

Designer-developer collaboration: how handoff works in real teams, common friction points, shared vocabulary; CSS/HTML fundamentals for designers: box model (margin, padding, border), flexbox (row, column, gap), breakpoints, rem/px units — understanding code without writing it; Chrome DevTools: inspect elements, check spacing, view responsive behaviour on live websites; Figma Dev Mode deep dive: inspect panel, copy CSS values, export assets at multiple sizes, compare to design intent; BUILD: create a detailed spec document for 3 FitFlow screens covering behaviour notes, edge cases (empty states, long text, error states), responsive rules, and interaction specifications; EXERCISE: swap specs with a peer and attempt to "build" from their documentation — identify gaps and ambiguities

Learning Outcomes

Explain designer-developer collaboration workflow; read basic CSS/HTML properties; use Chrome DevTools to inspect live designs; use Figma Dev Mode for professional handoff; create detailed spec documents with edge cases; identify gaps in handoff documentation through peer testing

Session 14: Capstone: Strategy, Research & Wireframes

Sub-Modules

Choose capstone brief: must include dashboard OR complex multi-step forms; write UX strategy doc (vision, audience, principles, metrics); quick research: competitor analysis with ChatGPT, user survey with Google Forms; sitemap; wireframe key screens applying composition; lo-fi clickable prototype

Learning Outcomes

Write UX strategy; apply research independently; wireframe complex UI; create lo-fi prototype; demonstrate strategic thinking



Session 15: Capstone: Hi-Fi Design & Prototype

Sub-Modules

Build hi-fi screens with consistent design system (reusable components, Auto Layout, consistent styles throughout); apply advanced UI patterns from S3: dashboard with KPI cards and charts OR multi-step form with validation states; apply UX writing from S4 to all interface copy (labels, validation messages, empty states); leverage Figma variables and conditional prototyping from S11–S12 for theme switching and dynamic states; apply motion design from S10; use AI for copy drafts and visual assets; build complete clickable prototype



Learning Outcomes

Configure SEO; test browsers; apply analytics improvements; deploy final portfolio

Session 16: Capstone: Deploy, Test, Case Study & Final Polish

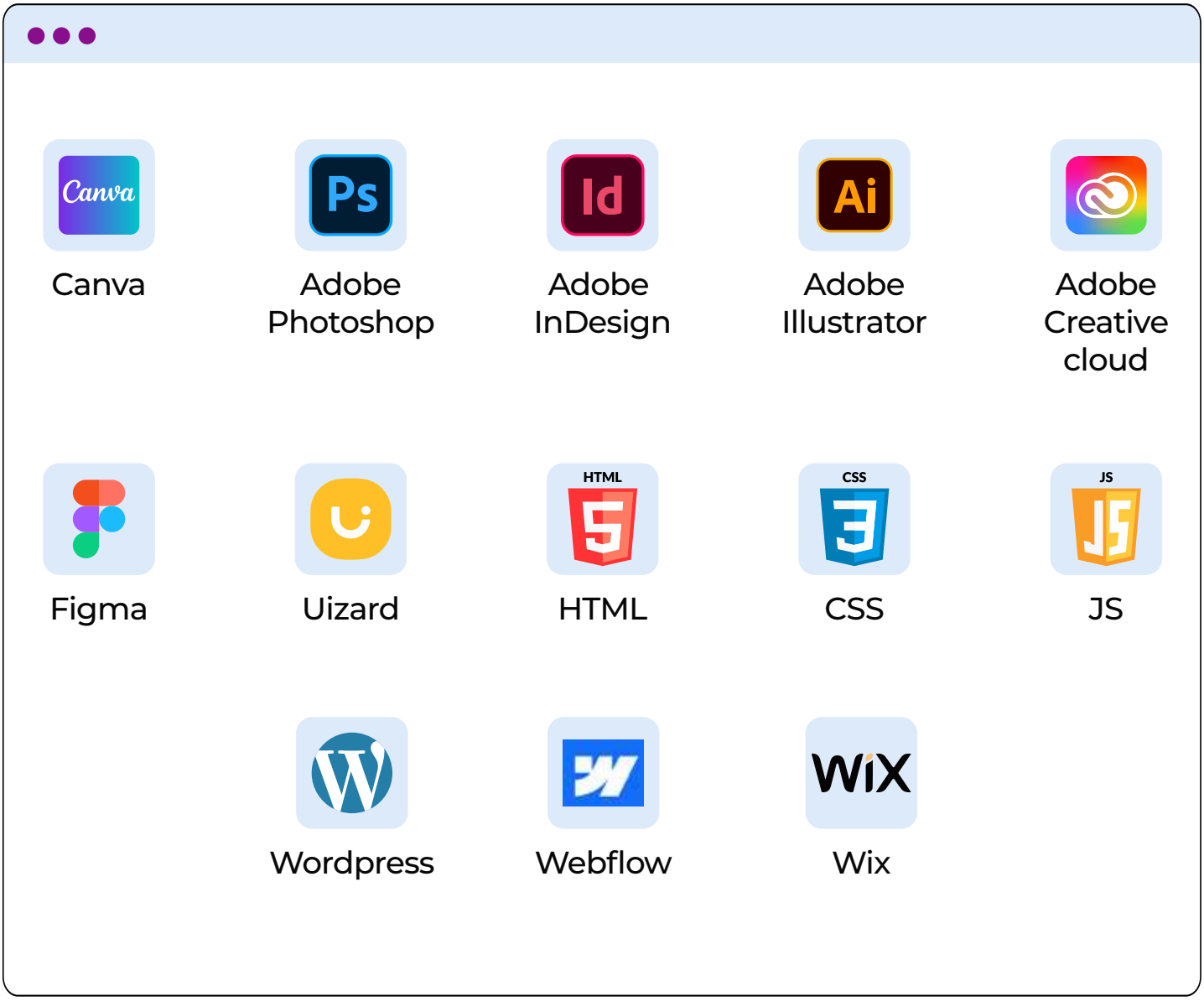
Sub-Modules

Deploy capstone to Framer as live site; install GA4 + Hotjar (students' 3rd time — confident and fast); share with classmates for real traffic; run focused moderated usability test: 2-3 peers, 3 key tasks, FigJam notes; review test findings + initial analytics; iterate top 2-3 issues with before/after documentation; write capstone case study: Problem → Strategy → Research → Process → Solution → Testing → Outcome → Reflection; add capstone page to portfolio (replace placeholder); update homepage thumbnail; republish; Grammarly pass on ALL 3 case studies; final portfolio review: all links working, images optimised, copy reviewed, analytics tracking on all live sites; share final portfolio URL — this is the employer-ready version

Learning Outcomes

Deploy live and install analytics independently; run a focused usability test; iterate from evidence; write a complete case study; update portfolio with capstone; perform final quality review across all 3 projects; deliver an employer-ready portfolio

15+ Design Tools Covered



Work Readiness at **Digital Regenesys** empowers learners with critical soft skills, emotional intelligence, stress management, and mindfulness, fostering resilience and adaptability to meet evolving professional demands.

By bridging the gap between academic learning and workplace expectations, it prepares learners for success in the workplace.

Practical components like resume building and LinkedIn profile optimisation complement this approach, ensuring learners are equipped for real-world challenges.

Work Readiness Programme Outline

Level 1: Foundations of Work

- Unit 1: Introduction to Soft Skills
- Unit 2: Communication Skills
- Unit 3: Resume Crafting and Digital Presence

Industry Expert Sessions

At **Digital Regenesys**, we bring learning to life with exclusive Industry Expert Sessions integrated into every course.

These sessions not only connect students with seasoned professionals who share real-world insights, emerging trends, and practical knowledge but also foster personal growth.

Through interactive Q&A discussions, learners gain clarity, enhance their decision-making skills, and develop a deeper understanding of their career paths, ensuring they are both industry-aligned and future-ready.



Work Readiness Programme Benefits

Develop Critical Skills

Gain soft skills like collaboration, adaptability, and conflict resolution.

Communicate Confidently

Improve verbal, non-verbal, and digital communication for professional interactions.

Build Your Professional Identity

Create impactful resumes, optimise LinkedIn profiles, and manage your online presence

Learn from Experts

Gain real-world insights, emerging trends, and practical strategies from seasoned professionals.

Prepare for Success

Tackle workplace challenges confidently and align with future career opportunities.



Countries	Normal Fee
South Africa	R33,800
Tanzania	TSh3,533,600
Uganda	UGX4,401,000
Nigeria	₦1,830,800
Kenya	Ksh175,760
India	₹169,000
USA	$1886
Botswana	P29,912
Namibia	$30,420
Zimbabwe	ZWG46,091
Zambia	ZMW42,022
Mauritius	MURs94,413
Lesotho	LSL33,800
Eswatini	SZL33,800

Connect With Us »

We Have Students Thriving in Over 180 countries, Supported By Our Offices In Six Key Locations Worldwide!



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