DIGITAL REGENESYS
Awakening Potential

MANAGEMENT ADVANCEMENT PROGRAMME

ABOUT REGENESYS

300,000+
Alumni

Students from
180+
Countries

1000+
Corporate clients

100+
Faculty from 15 Countries

100+
Programmes

Our Presence
South Africa, Nigeria, Kenya, India, Tanzania & Uganda

OUR CLIENTELE

Mercedes-Benz
Microsoft
DANONE
BMW
Standard Bank
SAMSUNG
BARCLAYS
intel
NEDBANK
ANGLO AMERICAN
sasol
Coca-Cola
momentum
LIBERTY
absa
MTN
Massmart + Walmart
THE PRESIDENCY
REPUBLIC OF SOUTH AFRICA

and 1000+ Organisations...

CHAIRMAN'S MESSAGE

Dr Marko Saravanja
Executive Chairperson
Regenesys Group

I am delighted to welcome you to Digital Regenesys, part of the Regenesys Group. The purpose of Regenesys is to help individuals awaken their potential and achieve their dreams. New technologies, social media, and innovation have sparked a digital revolution that is rapidly changing the world. The digital revolution demands a new breed of professionals to succeed in the new digital world. To give you a competitive advantage, we have developed cutting-edge digital programmes in the areas of information technology and management. Our programmes are facilitated by leading experts, entrepreneurs, and academics from top local and international institutions.

Regenesys is a global education institute with presence in South Africa, India, Nigeria, Kenya, Tanzania, Croatia & Uganda, delivering cutting-edge online and contact learning programmes. Over the past 25 years, Regenesys has educated more than 300,000 students from 180+ countries, and delivered corporate education programmes to 1000 reputable local and multinational companies. The majority of them are large multinationals such as Mercedes-Benz, Microsoft, Coca-Cola, Barclays, and Samsung, to name a few.

Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network that supports its members with business opportunities across the world.

Get inspired, energised, and transform your career with programmes grounded in the realities of the new digital world. I wish you success on your journey towards greatness.

COURSE OVERVIEW

The Management Advancement Programme provides an extensive curriculum that covers key areas including strategic management, innovation, operational excellence, finance, marketing, and leadership. Learners will gain practical insights and skills to navigate complex business environments, drive innovation, optimise operations, and lead teams with confidence.

MODULES

The Business Environment

- Understanding the business landscape
- Economic, political, and social factors influencing business
- Market analysis and identification of opportunities

Managing the Art of Innovation

- Cultivating a culture of innovation
- Strategies for fostering creativity and idea generation
- Design Thinking for Managers
- Implementing innovation

Entrepreneurship and Intrapreneurship

- Identifying and evaluating business opportunities
- Creating a culture of intrapreneurship within organisations
- Support systems for entrepreneurs

Emerging Technologies for Managers

- Introduction to disruptive technologies (e.g., AI, blockchain, IoT)
- Incorporating technology trends into business strategies
- Managing digital transformation

Operational Effectiveness

- Process optimisation and efficiency improvement techniques
- Supply chain management and logistics
- Lean and Six Sigma principles for operational excellence

Effective Project Execution

- Project management fundamentals
- Agile methodologies for managing projects in dynamic environments
- Overcoming common challenges in project execution

Business Finance for Managers

- Financial analysis and decision-making
- Budgeting and forecasting techniques
- Financial risk management

People and Performance Management

- Leadership and motivation strategies
- Talent acquisition and retention
- Performance evaluation and feedback mechanisms

Marketing for Managers

- Market research and consumer behavior analysis
- Branding and product/service positioning strategies
- Digital marketing and social media

Essential Communication Tools

- Effective communication techniques
- Interpersonal skills and conflict resolution
- Cross-cultural communication

ESG for Managers

- Understanding Environmental, Social, and Governance (ESG) principles
- Integrating sustainability practices into business operations
- Corporate social responsibility (CSR) initiatives

LEARNING OUTCOMES

- Gain insights into the business environment, analysing economic, political, and social factors.
- Foster innovation by cultivating a culture of creativity and implementing effective strategies.
- Optimise operations through lean management principles and supply chain optimisation.
- Master project execution, utilising methodologies for successful project delivery.
- Develop financial acumen, analysing data and managing budgets and risks effectively.
- Lead teams to success, inspiring motivation and implementing performance evaluation.
- Craft strategic marketing plans, leveraging market research and digital tools.
- Formulate and execute strategic business plans aligned with organisational objectives.
- Enhance communication skills for effective leadership and cross-cultural collaboration.
- Identify and evaluate entrepreneurial opportunities, fostering innovation within organisations.
- Explore emerging technologies shaping the business landscape and drive digital transformation.
- Integrate environmental, social, and governance (ESG) principles into business strategies for sustainability and success.

WORK READINESS

Work Readiness at Digital Regenesys empowers learners with critical soft skills, emotional intelligence, stress management, and mindfulness, fostering resilience and adaptability to meet evolving professional demands. By bridging the gap between academic learning and workplace expectations, it prepares learners for success in the workplace. Practical components like resume building and LinkedIn profile optimisation complement this approach, ensuring learners are equipped for real-world challenges.

Foundations of Work Readiness

Unit 1 : Introduction to Soft Skills
Unit 2 : Communication Skills
Unit 3 : Resume Crafting and Digital Presence

Level 01

Advanced Work Readiness (Practical-Oriented)

Unit 1 : Advanced Soft Skills
Unit 2 : Emotional Intelligence
Unit 3 : Stress Management
Unit 3 : Mindfulness

Level 02

INDUSTRY EXPERT SESSIONS

At Digital Regenesys, we bring learning to life with exclusive Industry Expert Sessions integrated into every course. These sessions not only connect students with seasoned professionals who share real-world insights, emerging trends, and practical knowledge but also foster personal growth. Through interactive Q&A discussions, learners gain clarity, enhance their decision-making skills, and develop a deeper understanding of their career paths, ensuring they are both industry-aligned and future-ready.

01

Exclusive Industry Insights

Understand the latest strategies, emerging trends, and expert knowledge from leaders at the forefront of their fields.

02

Interactive Sessions

Connect with seasoned professionals through dynamic Q&A sessions that inspire critical thinking and practical learning.

03

Future-Ready Expertise

Master the skills and knowledge essential for excelling in today's competitive, ever-evolving professional landscape.

PROGRAMME BENEFITS

- **Develop Critical Skills :** Gain soft skills like collaboration, adaptability, and conflict resolution.
- **Communicate Confidently :** Improve verbal, non-verbal, and digital communication for professional interactions.
- **Build Your Professional Identity :** Create impactful resumes, optimise LinkedIn profiles, and manage your online presence.
- **Learn from Experts :** Gain real-world insights, emerging trends, and practical strategies from seasoned professionals.
- **Prepare for Success :** Tackle workplace challenges confidently and align with future career opportunities.

TOOLS COVERED

ChatGPT | HeyGen | Gemini

KREA | clipchamp

DURATION: 11 MONTHS

JOB PROFILES

- Business Development Manager
- Innovation Manager
- Operations Manager
- Project Manager
- Financial Analyst/Manager
- Marketing Manager
- Strategy Consultant
- Human Resources Manager
- Sustainability Manager

FEES

South Africa	R41,800
Tanzania	TSh3,190,100
Uganda	UGX4,245,306
Nigeria	₦2,264,200
Kenya	Ksh217,360
India	₹209,000
USA	$2,332
Botswana	P36,991
Namibia	$37,620
Zimbabwe	ZWG57,000
Zambia	ZMW51,968
Mauritius	MURs116,760
Lesotho	LSL41,800
Eswatini	SZL41,800

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