

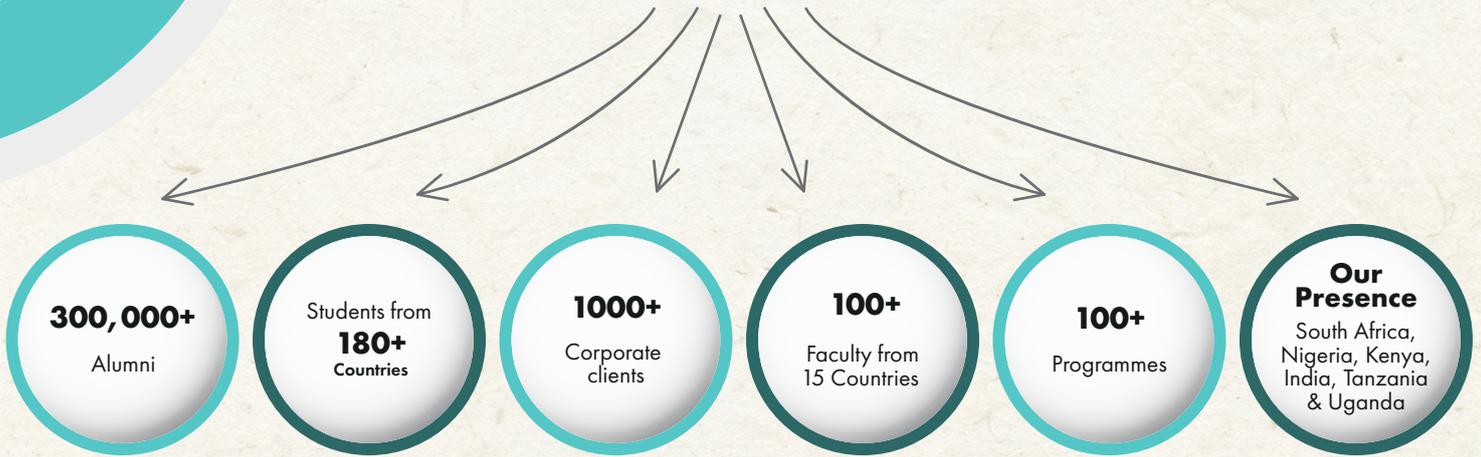
# MANAGEMENT

# ADVANCEMENT

# PROGRAMME



# ABOUT REGENESYS



## OUR CLIENTELE

 Mercedes-Benz	 Microsoft		
 Standard Bank			
 NEDBANK	 ANGLO AMERICAN	 sasol 	
	 LIBERTY		
			

and 1000+ Organisations...

# CHAIRMAN'S MESSAGE

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## **Dr Marko Saravanja**

Executive Chairperson  
Regenesys Group

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I am delighted to welcome you to Digital Regenesys, part of the Regenesys Group. The purpose of Regenesys is to help individuals awaken their potential and achieve their dreams. New technologies, social media, and innovation have sparked a digital revolution that is rapidly changing the world. The digital revolution demands a new breed of professionals to succeed in the new digital world. To give you a competitive advantage, we have developed cutting-edge digital programmes in the areas of information technology and management. Our programmes are facilitated by leading experts, entrepreneurs, and academics from top local and international institutions.

Regenesys is a global education institute with presence in South Africa, India, Nigeria, Kenya, Tanzania, Croatia & Uganda, delivering cutting-edge online and contact learning programmes. Over the past 25 years, Regenesys has educated more than 300,000 students from 180+ countries, and delivered corporate education programmes to 1000 reputable local and multinational companies. The majority of them are large multinationals such as Mercedes-Benz, Microsoft, Coca-Cola, Barclays, and Samsung, to name a few.

Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network that supports its members with business opportunities across the world.

Get inspired, energised, and transform your career with programmes grounded in the realities of the new digital world. I wish you success on your journey towards greatness.

# COURSE OVERVIEW

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The Management Advancement Programme provides an extensive curriculum that covers key areas including strategic management, innovation, operational excellence, finance, marketing, and leadership. Learners will gain practical insights and skills to navigate complex business environments, drive innovation, optimise operations, and lead teams with confidence.



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## MODULES

### The Business Environment

- Understanding the business landscape
- Economic, political, and social factors influencing business
- Market analysis and identification of opportunities

### Managing the Art of Innovation

- Cultivating a culture of innovation
- Strategies for fostering creativity and idea generation
- Design Thinking for Managers
- Implementing innovation

### Entrepreneurship and Intrapreneurship

- Identifying and evaluating business opportunities
- Creating a culture of intrapreneurship within organisations
- Support systems for entrepreneurs

## Emerging Technologies for Managers

- Introduction to disruptive technologies (e.g., AI, blockchain, IoT)
- Incorporating technology trends into business strategies
- Managing digital transformation

## Operational Effectiveness

- Process optimisation and efficiency improvement techniques
- Supply chain management and logistics
- Lean and Six Sigma principles for operational excellence

## Effective Project Execution

- Project management fundamentals
- Agile methodologies for managing projects in dynamic environments
- Overcoming common challenges in project execution

## Business Finance for Managers

- Financial analysis and decision-making
- Budgeting and forecasting techniques
- Financial risk management

## People and Performance Management

- Leadership and motivation strategies
- Talent acquisition and retention
- Performance evaluation and feedback mechanisms

## Marketing for Managers

- Market research and consumer behavior analysis
- Branding and product/service positioning strategies
- Digital marketing and social media

## Essential Communication Tools

- Effective communication techniques
- Interpersonal skills and conflict resolution
- Cross-cultural communication

## ESG for Managers

- Understanding Environmental, Social, and Governance (ESG) principles
- Integrating sustainability practices into business operations
- Corporate social responsibility (CSR) initiatives

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## LEARNING OUTCOMES

- Gain insights into the business environment, analysing economic, political, and social factors.
- Foster innovation by cultivating a culture of creativity and implementing effective strategies.
- Optimise operations through lean management principles and supply chain optimisation.
- Master project execution, utilising methodologies for successful project delivery.
- Develop financial acumen, analysing data and managing budgets and risks effectively.
- Lead teams to success, inspiring motivation and implementing performance evaluation.
- Craft strategic marketing plans, leveraging market research and digital tools.
- Formulate and execute strategic business plans aligned with organisational objectives.
- Enhance communication skills for effective leadership and cross-cultural collaboration.
- Identify and evaluate entrepreneurial opportunities, fostering innovation within organisations.
- Explore emerging technologies shaping the business landscape and drive digital transformation.
- Integrate environmental, social, and governance (ESG) principles into business strategies for sustainability and success.

# WORK READINESS

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Work Readiness at Digital Regenesys empowers learners with critical soft skills, emotional intelligence, stress management, and mindfulness, fostering resilience and adaptability to meet evolving professional demands. By bridging the gap between academic learning and workplace expectations, it prepares learners for success in the workplace. Practical components like resume building and LinkedIn profile optimisation complement this approach, ensuring learners are equipped for real-world challenges.



## Foundations of Work Readiness

**Unit 1:** Introduction to Soft Skills

**Unit 2:** Communication Skills

**Unit 3:** Resume Crafting and Digital Presence

Level 01



## Advanced Work Readiness (Practical-Oriented)

**Unit 1:** Advanced Soft Skills

**Unit 2:** Emotional Intelligence

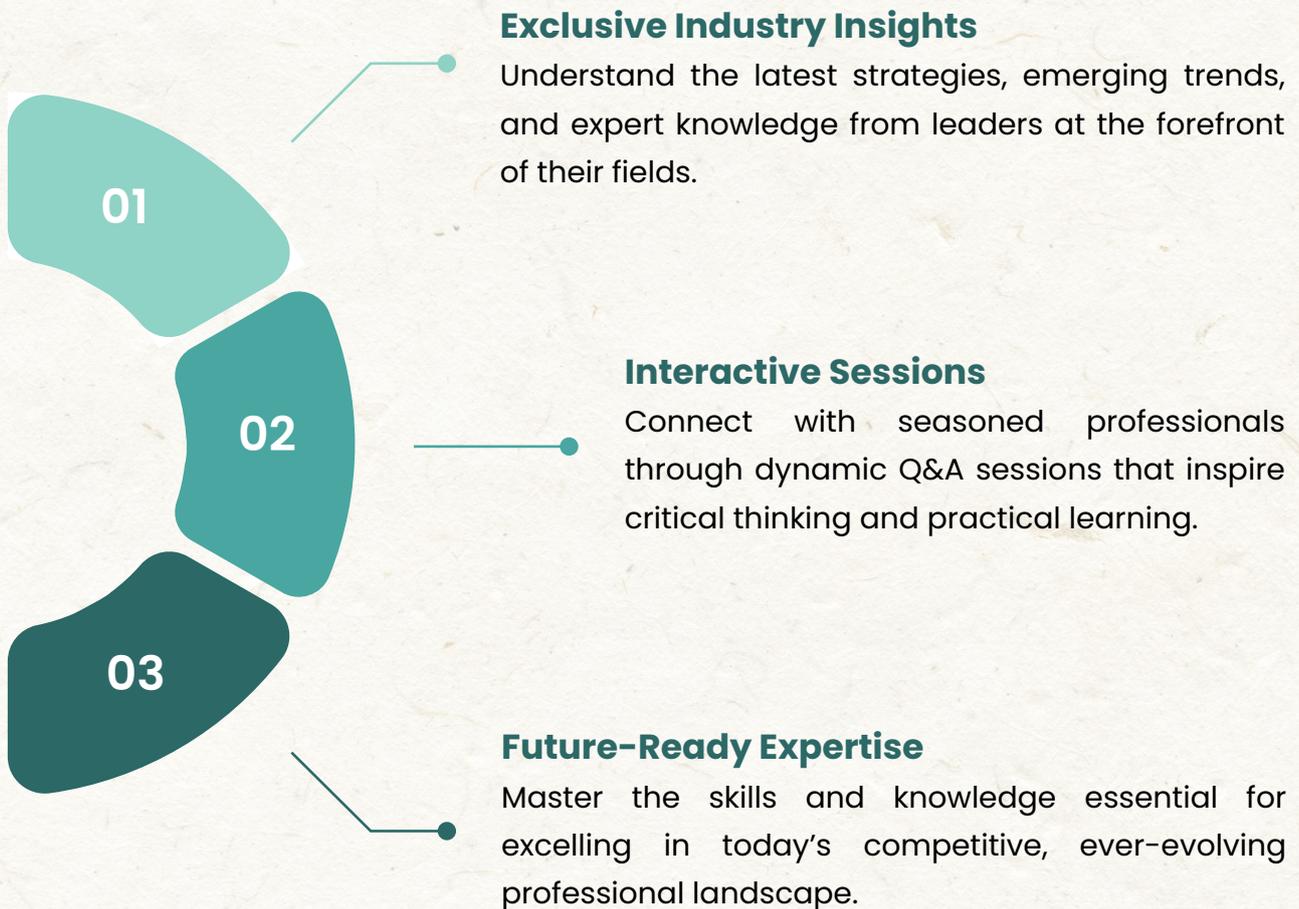
**Unit 3:** Stress Management

**Unit 3:** Mindfulness

Level 02

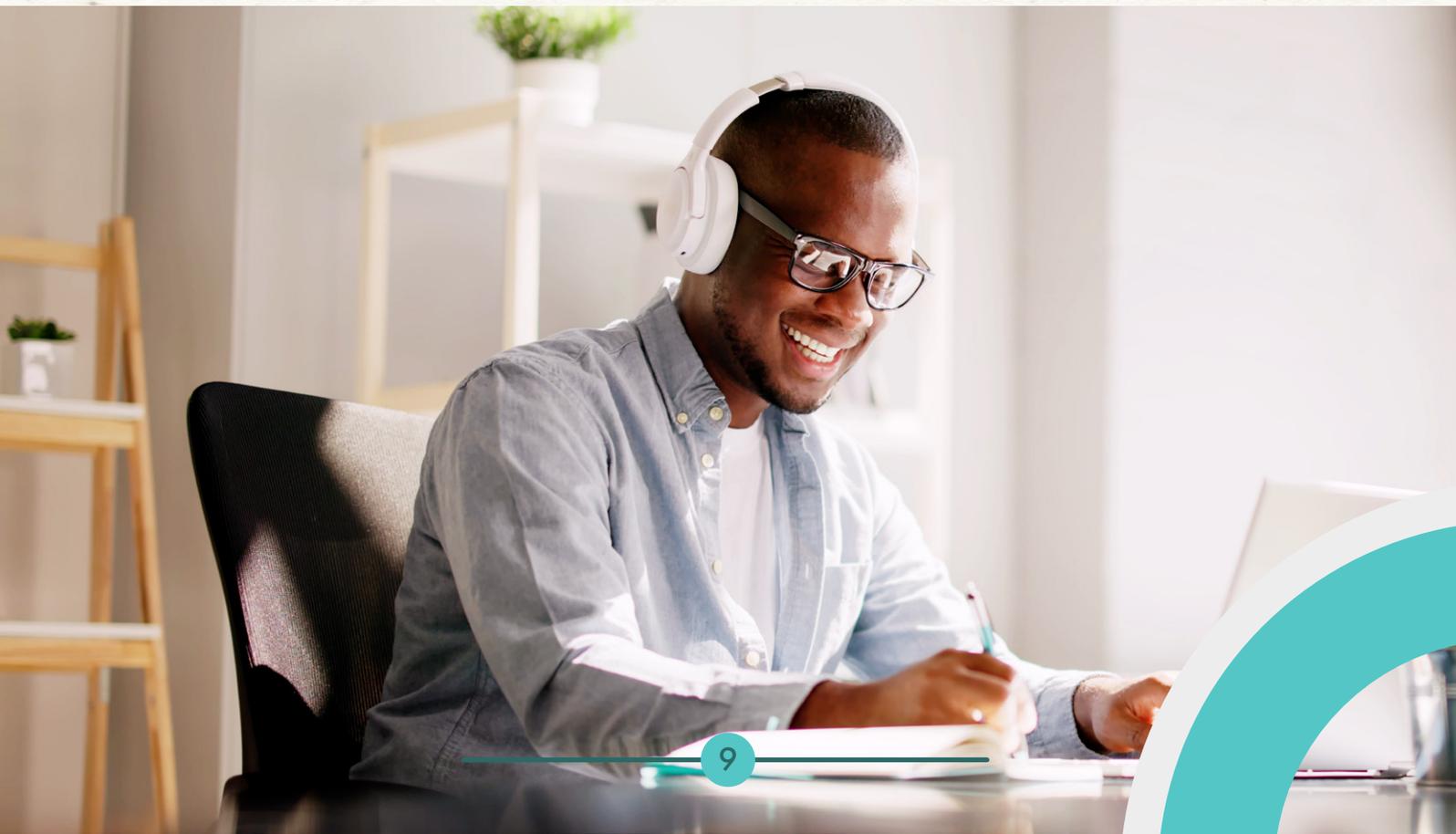
# INDUSTRY EXPERT SESSIONS

At Digital Regenesys, we bring learning to life with exclusive Industry Expert Sessions integrated into every course. These sessions not only connect students with seasoned professionals who share real-world insights, emerging trends, and practical knowledge but also foster personal growth. Through interactive Q&A discussions, learners gain clarity, enhance their decision-making skills, and develop a deeper understanding of their career paths, ensuring they are both industry-aligned and future-ready.



# PROGRAMME BENEFITS

- ✔ **Develop Critical Skills** : Gain soft skills like collaboration, adaptability, and conflict resolution.
- ✔ **Communicate Confidently** : Improve verbal, non-verbal, and digital communication for professional interactions.
- ✔ **Build Your Professional Identity** : Create impactful resumes, optimise LinkedIn profiles, and manage your online presence.
- ✔ **Learn from Experts** : Gain real-world insights, emerging trends, and practical strategies from seasoned professionals.
- ✔ **Prepare for Success** : Tackle workplace challenges confidently and align with future career opportunities.



# TOOLS COVERED



DURATION : 11 MONTHS

## JOB PROFILES

- Business Development Manager
- Innovation Manager
- Operations Manager
- Project Manager
- Financial Analyst/Manager
- Marketing Manager
- Strategy Consultant
- Human Resources Manager
- Sustainability Manager

## FEES

 USD	 South Africa	 India	 Kenya	 Uganda	 Tanzania	 Nigeria
\$2,198	R39,400	₹197,000	Ksh204,880	UGX4,001,556	TSh3,006,943	₦2,134,200
 Botswana	 Namibia	 Zimbabwe	 Zambia	 Mauritius		
P34,867	\$35,460	ZWG53,727	ZMW48,984	MURs110,056		

# CONTACT US



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