

# DATA AND BUSINESS ANALYTICS

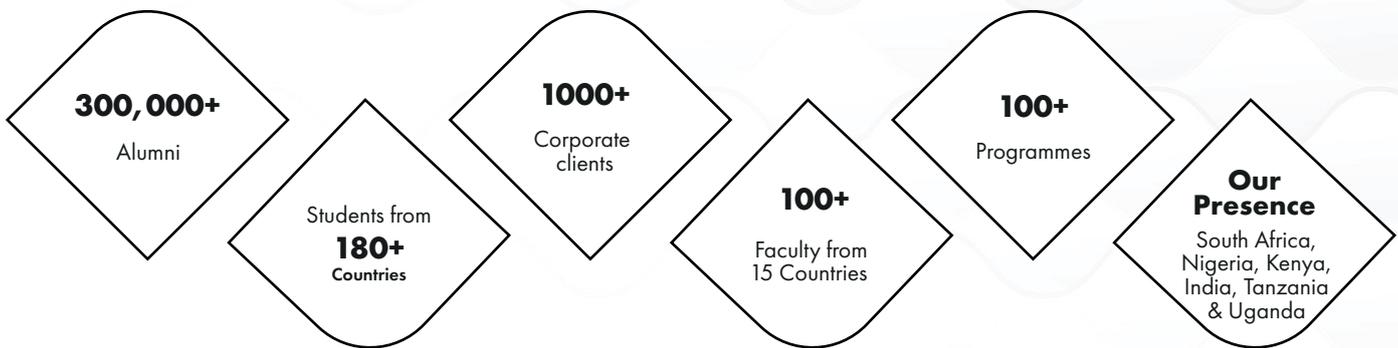
NO-CODE



Foundations of Data and Business Analytics

Advanced Data and Business Analytics

# ABOUT REGENESYS



## OUR CLIENTELE



Mercedes-Benz



Microsoft

**DANONE**



Standard Bank

**SAMSUNG**

**BARCLAYS**



**NEDBANK**



**ANGLO AMERICAN**

**SASOL**



**momentum**



**LIBERTY**

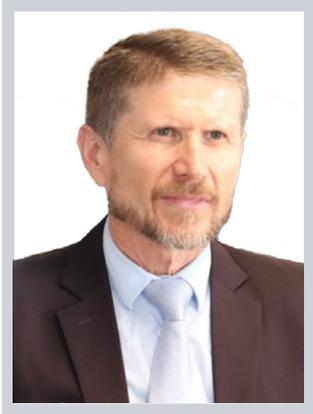


Massmart + Walmart\*



and 1000+ Organizations...

## CHAIRMAN'S MESSAGE



I am delighted to welcome you to Digital Regenesys, part of the Regenesys Group. The purpose of Regenesys is to help individuals awaken their potential and achieve their dreams. New technologies, social media, and innovation have sparked a digital revolution that is rapidly changing the world. The digital revolution demands a new breed of professionals to succeed in the new digital world. To give you a competitive advantage, we have developed cutting-edge digital programmes in the areas of information technology and management. Our programmes are facilitated by leading experts, entrepreneurs, and academics from top local and international institutions.

Regenesys is a global education institute with presence in South Africa, India, Nigeria, Kenya, Tanzania, Croatia & Uganda, delivering cutting-edge online and contact learning programmes. Over the past 25 years, Regenesys has educated more than 300,000 students from 180+ countries, and delivered corporate education programmes to 1000 reputable local and multinational companies. The majority of them are large multinationals such as Mercedes-Benz, Microsoft, Coca-Cola, Barclays, and Samsung, to name a few.

Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network that supports its members with business opportunities across the world.

Get inspired, energised, and transform your career with programmes grounded in the realities of the new digital world. I wish you success on your journey towards greatness.

**Dr Marko Saravanja**  
Executive Chairperson  
Regenesys Group

# IITPSA ACCREDITATION: A MILESTONE FOR EXCELLENCE

Regenesys Education is accredited by the Institute of Information Technology Professionals South Africa (IITPSA).

Established in 1957, IITPSA is South Africa's leading professional body- committed to growth of ICT Professionals and ensuring IT courses are high-quality, job-ready, and meet industry standards.

## Why Is IITPSA Accreditation Important?

IITPSA accreditation is a hallmark of quality, affirming that Regenesys Education meets the highest standards in curriculum design, faculty expertise, and industry alignment.

It ensures our courses are recognised locally and internationally, providing our students with a competitive edge in the job market.



## What are CPD Points?

CPD, or "Continuous Professional Development" refers to structured learning activities aimed at improving professional knowledge, skills, and competencies.

### **Purpose:**

- To ensure professionals stay updated with the latest trends, tools, and best practices in their field.
- To maintain and enhance professional standards and career development.

Our IITPSA-accredited courses provide CPD opportunities, helping professionals meet annual requirements to maintain industry body memberships while enhancing their expertise.

# Data and Business Analytics No-Code

**30 CPD points**

## What This Means for Our Students?

**01 Global Credibility:**  
Internationally recognised qualifications that open global career opportunities.

**02 Industry Relevance:**  
A curriculum aligned with real-world industry demands.

**03 Professional Recognition:**  
Eligibility to join IITPSA and access its professional network.

**04 Enhanced Employability:**  
Proof of rigorous training, boosting career prospects.

## Our Commitment to Excellence

IITPSA accreditation is more than a milestone; it is a testament to our unwavering commitment to delivering education that empowers individuals and transforms societies. It strengthens our resolve to continue innovating, improving, and leading in digital education.



# DATA AND BUSINESS ANALYTICS

**DURATION**  
**7.5 MONTHS**

## Course Overview:

This course introduces essential concepts and tools, emphasising skills for effective data analysis and reporting. The curriculum highlights the pivotal role of Management Information Systems (MIS) in integrating data insights into decision-making. Moving to the advanced stage, participants delve into techniques, focusing on storytelling through data visualisation and expertise in predictive and prescriptive analytics. The course aims to elevate skills, preparing participants for upcoming challenges in the dynamic field of business analytics.



## FEES

|   |  |   |   |   |  |  |
|---|--|---|---|---|--|--|
| <b>USD</b><br> | <b>South Africa</b><br> | <b>India</b><br> | <b>Nigeria</b><br> | <b>Kenya</b><br> | <b>Tanzania</b><br> | <b>Uganda</b><br> |
| \$1,668   | R29,900  | ₹149,500  | ₦1,619,600  | Ksh160,144  | TSh3,125,900   | UGX3,893,200   |

|  |   |  |  |   |
|--|---|--|--|---|
| <b>Botswana</b><br> | <b>Namibia</b><br> | <b>Zimbabwe</b><br> | <b>Zambia</b><br> | <b>Mauritius</b><br> |
| P26,460  | \$26,910  | ZWG40,773  | ZMW37,173  | MURs83,520  |

# LEVEL 1: FOUNDATIONS OF DATA AND BUSINESS ANALYTICS

**DURATION**  
**4.5 MONTHS**

## Course Overview:

The "Foundations of Data Science in Business Analytics" course lays the groundwork for participants by offering a comprehensive introduction to key concepts and tools in data science and analytics. This initial level, essential for effective data analysis and reporting, ensures participants are equipped with the fundamental skills required. Additionally, it emphasises the importance of Management Information Systems (MIS) in facilitating the integration of data insights into strategic decision-making processes.

|  |   |
|--|---|
|  Introduction to Data Science           |  Report Building With No-code Tool |
|  Foundations of Business Analytics      |  Analyzing Trends and Patterns     |
|  Management Information Systems (MIS) |  PowerBI Basics                  |

- ★ Industry Expert Session
- ★ Work Readiness Session
- ★ Capstone Project
- ★ ChatGPT session for Data Analysis Assistance



## FEES

|   |   |   |  |  |   |   |
|---|---|---|--|--|---|---|
| USD<br>      | South Africa<br> | India<br>    | Nigeria<br> | Kenya<br>     | Tanzania<br> | Uganda<br> |
| \$803   | R 14,400  | ₹72,000   | ₦ 780,000  | Ksh74,880  | TSh1,505,500  | UGX1,875,000  |
| Botswana<br> | Namibia<br>      | Zimbabwe<br> | Zambia<br>  | Mauritius<br> |   |   |
| P12,743   | \$12,960  | ZWG19,636   | ZMW17,903  | MURs40,223   |   |   |

# LEVEL 2: ADVANCED DATA AND BUSINESS ANALYTICS

**DURATION**  
3 MONTHS

## Course Overview:

Advance Data Science in Business Analytics extends the knowledge foundation, guiding participants into advanced techniques and tools within the domain of data science and business analytics. This advanced level places a special emphasis on effective storytelling through data visualisation, fostering a deeper understanding of predictive and prescriptive analytics. Participants will gain proficiency in utilising these advanced analytics tools, empowering them to make strategic decisions with impactful insights.



Data Visualisation with Story Boarding



Predictive Analytics



Advanced PowerBI Features



Prescriptive Analytics



Advanced Data Analysis

- ★ Industry Expert Session
- ★ Work Readiness Session
- ★ Capstone Project



## FEES

| USD   | South Africa | India   | Kenya     | Nigeria  | Tanzania     | Uganda       |
|-------|--------------|---------|-----------|----------|--------------|--------------|
|       |              |         |           |          |              |              |
| \$870 | R15,600      | ₹78,000 | Ksh86,798 | ₦845,000 | TSh1,630,900 | UGX2,031,300 |

| Botswana | Namibia  | Zimbabwe   | Zambia    | Mauritius  |
|----------|----------|------------|-----------|------------|
|          |          |            |           |            |
| P13,805  | \$14,040 | ZWG 21,273 | ZMW19,395 | MURs43,575 |

## TOOLS COVERED

|   |   |   |
|---|---|---|
| <br>Power BI |  + a b l e a u |  ChatGPT |
| <b>Prescriptive Analytics</b>   | <b>MIS</b>  | <b>Predictive Analytics</b>   |

## JOB PROFILES

- Business Analyst
- MIS Analyst (Management Information Systems)
- Reporting Analyst
- Data Visualisation Specialist
- Business Intelligence Analyst
- PowerBI Developer
- Predictive Analyst
- Prescriptive Analyst
- Business Manager
- Market Research Analyst
- Operations Analyst
- Financial Analyst
- Supply Chain Analyst
- Quality Assurance Analyst

# WORK READINESS

Work Readiness at Digital Regenesys empowers learners with critical soft skills, emotional intelligence, stress management, and mindfulness, fostering resilience and adaptability to meet evolving professional demands. By bridging the gap between academic learning and workplace expectations, it prepares learners for success in the workplace. Practical components like resume building and LinkedIn profile optimisation complement this approach, ensuring learners are equipped for real-world challenges.



## Foundations of Work Readiness

Unit 1 : Introduction to Soft Skills

Unit 2 : Communication Skills

Unit 3 : Resume Crafting and Digital Presence

**Level 01**



## Advanced Work Readiness (Practical-Oriented)

Unit 1 : Advanced Soft Skills

Unit 2 : Emotional Intelligence

Unit 3 : Stress Management

Unit 3 : Mindfulness

**Level 02**

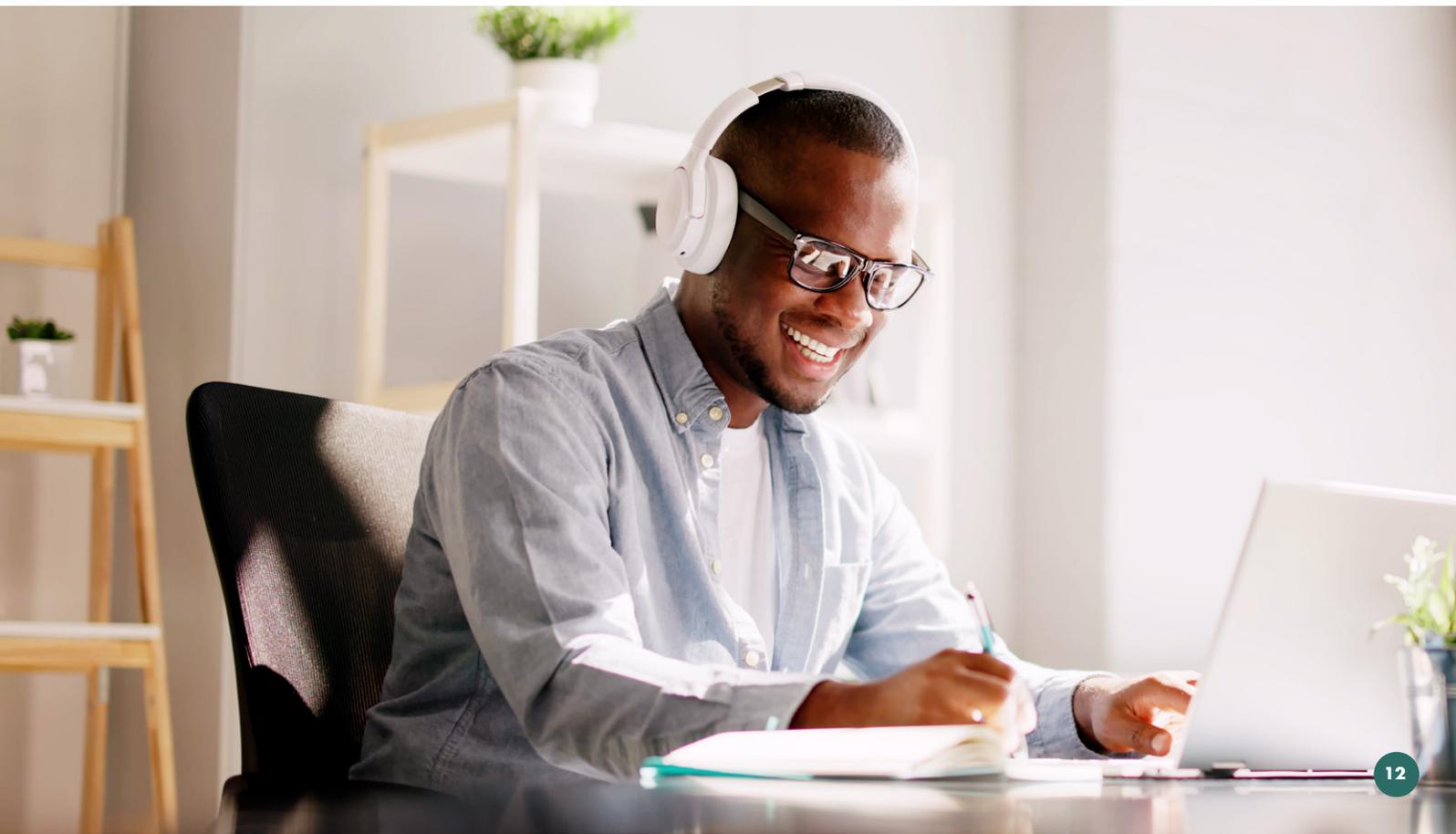
# Industry Expert Sessions

At Digital Regenesys, we bring learning to life with exclusive Industry Expert Sessions integrated into every course. These sessions not only connect students with seasoned professionals who share real-world insights, emerging trends, and practical knowledge but also foster personal growth. Through interactive Q&A discussions, learners gain clarity, enhance their decision-making skills, and develop a deeper understanding of their career paths, ensuring they are both industry-aligned and future-ready.

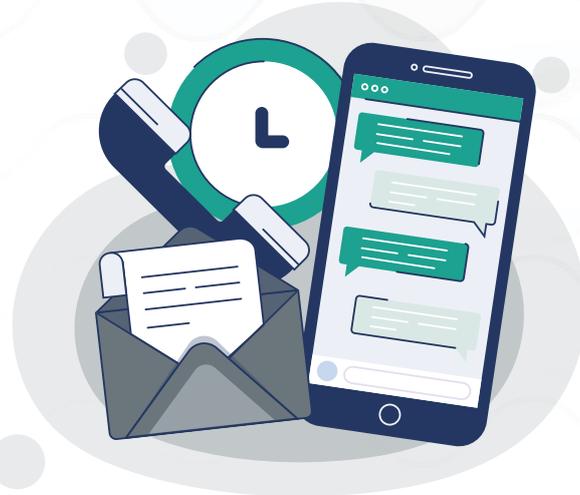


# Programme Benefits

- ✔ **Develop Critical Skills:** Gain soft skills like collaboration, adaptability, and conflict resolution.
- ✔ **Communicate Confidently:** Improve verbal, non-verbal, and digital communication for professional interactions.
- ✔ **Build Your Professional Identity:** Create impactful resumes, optimise LinkedIn profiles, and manage your online presence.
- ✔ **Learn from Experts:** Gain real-world insights, emerging trends, and practical strategies from seasoned professionals.
- ✔ **Prepare for Success:** Tackle workplace challenges confidently and align with future career opportunities.



# CONTACT US



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